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## R E A D Y M A D E

MARK LEPAGE
SPECIAL TO THE GAZETTE

ou have seen the future of rock 'n' roll, and it is The Gong Show.
We might have seen this

■ We might have seen this coming when American Idol wasn't promptly jeered off the airwaves. We might have seen it coming, but we were busy ... jeering. But the CBS Rock Star contest seems like it is here to stay.

Certainly, this is a post-modern version of the creative process – but why be so old-fashioned? Last year, Rock Star: INXS lifted Canadian singer J.D. Fortune from the ranks of Elvis impersonators into the ranks of frontmen impersonators. Whether or not this revives INXS creatively, the desperate but canny career move put the band back on the road for a sellout concert run. It worked.

Please see ROCK STAR, Page E3



DESIGN AND PHOTO ILLUSTRATION DAVID FITZPATRICK THE GAZETTE

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